

The Do Not Call Registry

IMPORTANT INFORMATION



With more than 50 million numbers in the Do Not Call registry, comparing your farm to the suppressed phone number list may be a daunting - but necessary task. The FTC updates the registry daily. At this time, no data provider can scrub a phone list for you.

The person who “dials the number” of a registered consumer is subject to an \$11,000 fine per call.

The government has provided access to the list at
<https://telemarketing.donotcall.gov>

The website walks you through registration, using the resource, and allows for a variety of payment options if your needs exceed five zip codes.

IMPORTANT NOTICE FROM YOUR FARM DEPARTMENT SPECIALIST

First American Title is providing your farm with Privacy Flags. Opt-out customers are marked at the right of the address entry on the farm report with the following:

P- Do not call • M- Do not mail • B - Both: Do not call or mail

These flags do not take the place of scrubbing your farm list against the current DO NOT CALL registry.

APPLICABLE LEGISLATION: Federal Trade Commissions Do-Not-Call law effective October 2003, federal Telephone Consumer Protection Act and Consumer Fraud and Abuse Prevention Act, and the California no-call law effective January 1, 2004.

