



# It's a Great Time to Buy

## Welcome Back to a Buyer's Market

The American Dream of homeownership is well within your reach. In today's real estate market there are more homes for sale in your neighborhood than six months ago. The excess of homes available makes this a great opportunity to become a homebuyer today.

## The buyer is back in command!

- You have the leverage to negotiate the listing price and sales terms on the house you desire.
- Concerned that you won't qualify? Creative financing has made it possible to get the right loan for you. Let us show you how the Anthem Report and Anthem Score is changing the lending industry. The Anthem Report and Anthem Score evaluates alternative credit information such as payment histories on financial obligations like rent, electricity, telephone and other sources to help you show credit worthiness.
- Buying a home is your greatest investment. Choose an experienced, qualified real estate professional to guide you through the home buying process. A realtor has access and resources to search property values in your area and can favorably negotiate the transaction in your best interest.

Rent payments can add up quickly!  
The chart provides reasons to start working towards buying a home.

Monthly Rent	After 10 Years	After 20 Years
\$500	\$60,000	\$120,000
\$1,000	\$120,000	\$240,000
\$2,000	\$240,000	\$480,000
\$3,000	\$360,000	\$720,000
\$4,000	\$480,000	\$960,000
\$5,500	\$600,000	\$1,200,000

## Achieve the American Dream of Homeownership!

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*First American Title*